

## MEDIA RELEASE

### LIVEWIRE'S WEBSITE GETS A REFRESH

It's been just over 2 years since we launched our Livewire website which has received a great response from clients and the wider media community. While the old site was good we thought it was well overdue for a refresh. Although it might not look too different the new site features updated content across the board to enhance your experience browsing our work and what Livewire is all about.

Our home page now features a "Best Of" showcase where you can view clips of some of our latest work. Under "What We Do" are new content headings that streamline the types of content clients are more frequently searching for feature. Notably we have added 3 new sections these are; "Conferences/Events" "Web Videos" and an "iPhone/iPad/Mobile" section. These new sections are driven by client demand as more and more clients are engaging us to produce video content for corporate events as well as an increase in the amount of web video/mobile video content we produce.

So take some time to browse through the updated site and be sure to let us know what you think of the content!

*Livewire Productions is an innovative media house servicing clients from around the world. With access to Australia's best camera operators, sound recordists, editors, graphic designers, presenters and producers, Livewire specialises in corporate, promotional and OH&S DVD's, television documentaries, video news releases and rich media. Our in-house facilities are second to none with high end digital production equipment and collective industry experience second to none.*

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