

## MEDIA RELEASE

January 2008

### Major Mining Companies Choose Livewire for Video News Releases

This month video news releases by Livewire Productions for mining companies Xstrata Mount Isa Mines and Ensham Resources have been used by the media.

Livewire is responsible for providing media outlets with (the latest) file vision for Xstrata Mount Isa Mines for use in News and Current Affair stories. This allows Media to have the most up to date vision of external and internal operations.

Similarly Ensham Resources recently engaged Livewire to shoot its reopened dragline machine for a video news release on the anniversary of its flooding. As well as shooting live action vision Livewire also took stills photographs that were used by various media outlets.

At Livewire Productions we know news. Our dedicated team has a long history in broadcast news and current affairs. Managing Director Nikki Holmes has been in the industry for 21 years working for an extensive range of broadcasters. Senior Editor Dale Roberts also has over 15 years experience in television news. Our vast understanding of the media allows the Livewire team to predict the types of shots news and current affairs services will require and provide our clients with tailored vision to suit.

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