

Exciting news ... LIVEWIRE GOES HD!!

The *Livewire* team is celebrating the High-Definition revolution with the launch of our exciting new High-Definition production facility.

Fuelling the High-Definition fire is the rise in sales of commercial BluRay Disc players and the increase in demand from *Livewire* clients for superior quality. *Livewire* is one of the first production houses in Australia to purchase the new Sony XDCAM HD Professional Disc™ (PDW-700) Broadcast Quality Camera . The new camera offers stunning picture quality four times more impressive than that of a regular DVD, and gives you the choice of formatting in either DVD or BluRay, which means you can cater to all markets and future-proof your products.

Complementing our state-of-the-art video and television unit, *Livewire* also has an extensive range of digital production services available through our innovative graphic design and animation team. To whet your appetite and get a taste of how *Livewire* can energise your next project, check out our brand new website - www.livewireproductions.com.au

Call the *Livewire* team today for more information or book in a time to visit our interactive inner-city studios so you can truly experience the full beauty of High-Definition.

HD is here and now. *Livewire* is ready for you.

Kind Regards,

Nikki Holmes and the *Livewire* Team

[Click here to check out our new website.](http://www.livewireproductions.com.au)