

MEDIA RELEASE

LIVEWIRE GOES FROM GOOD TO GREAT WITH BIDVEST

Livewire Productions was recently commissioned by Bidvest Australia to produce their corporate summit "good2GREAT". The summit held June 17-19, 2010 on the Gold Coast saw some 300+ employees of Bidvest gather from Australia wide. Livewire was responsible for production of the opening and closing videos to the conference and the coordination of the staging of the event.

To open the conference Livewire produced a four minute video that highlighted the key messages the conference endeavored to instill in its attendees, it used a combination of vision of Bidvest Operations and still images of all of the conference attendees brought together by motion graphics. The opening video set the tone of the conference and was well received by all attendees. In addition, the Livewire crew filmed key parts of the three days of the conference for Bidvest and produced a second video of highlights of the summit shown on the final day.

Livewire was also responsible for the coordination of the staging of the event, we ensured that the production was flawless and the end result something that truly was great.

"Thank you and your team once again for the great work over the Summit. You are a great company & crew. It has been nice working with you, hope we can work with you all again soon."

Judith English | EA - Corporate Brisbane

"I wanted you to know how much I appreciated all the Livewire team's hard work and efforts at our Sales Summit last week. Thank you so much. The results speak for themselves – nothing short of fantastic."

Helen Hanson | EA to CEO Bidvest Australia Limited

Livewire Productions is an innovative media house servicing clients from around the world. With access to Australia's best camera operators, sound recordists, editors, graphic designers, presenters and producers, Livewire specialises in corporate, promotional and OH&S DVD's, television documentaries, video news releases and rich media. Our in-house facilities are second to none with high end digital production equipment and collective industry experience second to none.

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Livewire Productions Aust Pty Ltd.

40 Craig St Red Hill 4059 QLD Australia 0412 387 570 - (07) 3315 2034 info@livewireproductions.com.au
www.livewireproductions.com.au ABN: 74 099 086 610