

April 2010

## MEDIA RELEASE

### THE LATEST FROM LIVEWIRE!

It's been a busy few months at Livewire Productions, we recently completed work for corporate clients including; Origin Energy, Department of Transport and Main Roads, Diabetes Australia Queensland and Babes in Business.

#### **Origin Horizons: Gallery Walk**

This project completed in February for Origin Energy Brisbane was a 1.5 hour long DVD version of a half day conference that was posted on the company's intranet for all employees to view. This allows Origin to get its internal messages out quickly and pass on the information to those who couldn't attend on the day or other departments to view it.

#### **Origin Energy: Employee Roadshow *Celebrating a decade of growth***

Livewire was approached in March to film Origin's Half Yearly Results presentation from company CEO Grant King. The task was to turn a 74 slide PowerPoint presentation into an dynamic video presentation that employees could view on the companies intranet or on DVD. The project involved the creation and animation of some 230+ graphic elements from the original presentation.

#### **Queensland Government: Department of Transport and Main Roads – Induction Day**

The Queensland Government's Department of Transport and Main Roads (TMR) engaged Livewire Productions to film their corporate induction day and produce an Internal Intranet Video Version of the day for staff to use statewide in remote areas for all new employees during their induction into employment at TMR.

#### **Diabetes Australia Queensland: I'm Giving Hope**

Diabetes Australia Queensland came together with Livewire Productions to produce a 5 minute DVD to raise funds and awareness for the organisation. Livewire delivered "I'm Giving Hope" which was voiced by Alex Bernard ([click to hear more of her work](#)). The Livewire team is still finding jelly beans around the office.

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**Babes in Business: Event Snapshot (February & April)**

Babes in Business engaged Livewire to produce event snapshots for their two most recent events 'Fosters Miss-Behaving @ Cloudland' and 'Style Magazines – Styling Workshop with Hunt & Gather'. The two one and a half minute snapshot videos showcase the events and highlight the "who's who" of Babes in Business. These videos are featured online on the [Babes in Business](#) website as well as on their social networking forums Facebook and Twitter.

These projects have been a great way to get the ball rolling for 2010, and we have many more exciting things to come this year!

[Click Here to View Our Latest Work](#)

*Livewire Productions is an innovative media house servicing clients from around the world. With access to Australia's best camera operators, sound recordists, editors, graphic designers, presenters and producers, **Livewire** specialises in corporate, promotional and OH&S DVD's, television documentaries, video news releases and rich media. Our in-house facilities are second to none with high end digital production equipment and collective industry experience second to none.*

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