

January 2011

It was a massive December at Livewire!

It was another fabulous December at Livewire last month where we completed projects for, Origin Energy, Santos, AEIOU Foundation, Flight Centre Cruise, Cancer Council Queensland, Cardno, Johnston Rorke Chartered Accountants, Babes in Business and Big Wheels.

Hot on the heels of our multiple [award wins](#) in November last year, the Livewire team produced some fantastic work for clients to round out the year that was 2010.

For most clients December was about looking back on achievements of the year, Livewire produced year-in-review/strategic planning videos for Babes in Business, Origin Energy and Cardno. At the same time we produced e-cards for Cancer Council Queensland and AEIOU Foundation which received a fantastic response from their followers, with the AEIOU E-card receiving over 400 views. We also created web video podcasts for Johnston Rorke Chartered Accountants to showcase some of their unique accounting tools to clients and potential clients.

"When I was given the task of creating an in-store training DVD "sell more ship" it was very daunting. Nikki and the Livewire team streamlined the whole process and went above and beyond the call of duty to meet deadlines and ensure that all my expectations were met. I have no hesitation on recommending Livewire Productions"

FIONA TAYLOR - Area Leader Marketing & Training - FLIGHT CENTRE CRUISE

"Right from the start, Livewire Productions impressed us with their efficient, professional manner - an approach that not only inspired confidence, but generated the rich media results we were looking at utilising for JR Pharmacy's marketing platform. The team were patient as we took the time we needed to give them material - and then turned that minimalistic material into comprehensive and attractive video packages that showcased our products beautifully. These packages have set the bar for marketing at Johnston Rorke and we will certainly be engaging Livewire to convert all of our products in a similar way over the next year"

Victoria Cole – JOHNSTON RORKE CHARTERED ACCOUNTANTS

As we move into what will be our 10th year the Livewire team is excited for some groundbreaking up- coming projects that will take our production standards to a whole new level.

Be sure to take a look at our [Summer 2011 Showreel](#). We can't wait to see it!

And don't forget to follow us on [Twitter](#) and [Facebook](#) for all of the latest news from Livewire!

Livewire Productions is an innovative media house servicing clients from around the world. With access to Australia's best camera operators, sound recordists, editors, graphic designers, presenters and producers, **Livewire** specialises in corporate, promotional and OH&S DVD's, television documentaries, video news releases and web videos. Our in-house facilities are second to none with high end digital production equipment and decades of collective industry experience.

ENDS

Livewire Productions Aust Pty Ltd.

40 Craig St Red Hill 4059 QLD Australia 0412 387 570 - (07) 3315 2034 info@livewireproductions.com.au
www.livewireproductions.com.au ABN: 74 099 086 610