

LIVEWIRE PRODUCTIONS WINS NATIONAL INDUSTRY AWARD

Liwewire Productions has been acknowledged for Best Corporate submission in the recent Australian Video Producers Association Awards.

The 2009 AVPA Awards were held by the premier industry organization for video production professionals in Melbourne on Tuesday, 1 September.

The *Liwewire Productions* team took out the award for Best Corporate under \$5,000 for the Helen Hackett Foundation production.

Helen Hackett was a wife and mother of three who suffered from breast cancer and died at the tragically young age of just 31.

Liwewire Productions' Helen Hackett Foundation presentation runs for 3:30 minutes and is hosted by Helen's husband Damien and was voiced and written by Colleen Douglas.

The aim of the video, commissioned to be featured on the Foundations' website and played at fundraising functions, is to introduce viewers to the Helen Hackett Foundation. The clip highlights the Foundations' aim to raise money for the purchase of Digital Mammography equipment for The Wesley Breast Clinic in Brisbane to help with the diagnosis of Breast Cancer in women and men.

The AVPA's recognition was appreciated by the *Liwewire Productions* crew who acknowledged they didn't hesitate to take on the project when approached by The Helen Hackett Foundation.

Liwewire Productions absorbed some productions costs in support of the Foundation as cancer has also touched the families of the *Liwewire* team. *Liwewire Productions* are proud of the high quality result delivered on a conservative budget.

The trophy, a glass clapper board was awarded by William Spry, President of the Australian Video Producers Association.

People wanting to show their support for The Helen Hackett Foundation Ltd can make a donation via the website www.hhf.net.au or at any Commonwealth Bank Branch:

Account Name: Helen Hackett Foundation Ltd – Gift Fund
Account Number: 1210 2912
BSB: 064 000

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Liwewire Productions is an innovative media house servicing clients from around the world. With access to Australia's best camera operators, sound recordists, editors, graphic designers, presenters and producers, Liwire specialises in corporate, promotional and OH&S DVD's, television documentaries, video news releases and rich media. Our in-house facilities are second to none with high end digital production equipment and collective industry experience spanning nearly fifty years.

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